



BUILDING A THRIVING FAIRFAX COUNTY SINCE 1981 WORKING IN *partnership* & ENGAGING THE *community*

as a nonprofit 501c3 organization

CF BUILDS *Community*

Celebrate Fairfax (CF) is the community building organization whose work spans over 40 years. Founded by the Fairfax County Board of Supervisors in 1981 to help create a sense of community, our vision- connecting and celebrating our community- is one we all share.

We are leaders, conveners, providers of expertise and creators of experiences across the community. Our efforts include placemaking, events, and special initiatives, focusing on people, art, recreation, and culture.

PLACEMAKING EVENTS SPECIAL INITIATIVES



The PARC at Tysons is our first permanent placemaking site and the headquarters for Celebrate Fairfax. We also create and support placemaking efforts across the county and educate about placemaking and advocate for placemaking as a key driver of a thriving community.



Our work around events includes: hosts of marquee events, event partners, providers of technical support, local event consulting, and in-kind event sponsors.



We support two annual award programs, The Salute to Lord and Lady Fairfax, and the Juneteenth Resiliency Awards. We also participate in one time or on-going special initiatives when requested or when we see an opportunity.

LEARN MORE HERE: [CELEBRATEFAIRFAX.ORG/MISSION](https://celebratefairfax.org/mission)

CF WORKS *In Partnership*

We work in partnership with all stakeholders in the community, including elected officials and their staff, Fairfax County agencies and departments, other nonprofit organizations, small business, corporations, artists, performers, and community members.

In any given year we interact with hundreds of local groups and over a hundred thousand community members. This reach into the community to work side by side makes us unlike any other organization in Fairfax County.

We serve in many roles as part of this work, with each day bringing the Celebrate Fairfax team new opportunities to make Fairfax County a stronger community. Celebrate Fairfax also sits on several local boards, commissions, and committees.

CF DELIVERS *Impact* !

Although community building is a broad topic and Fairfax County is a very large community, we track our efforts to ensure lasting results. Our impact supports the 10 Community Outcome areas that are part of the Fairfax County Strategic Plan. These areas include:

 CULTURE & RECREATION	 ECONOMIC OPPORTUNITY	 EFFECTIVE & EFFICIENT GOVERNMENT	 RESIDENTS FACING VULNERABILITY	 RESIDENTS FACING VULNERABILITY
 HEALTHY COMMUNITIES	 HOUSING AND NEIGHBORHOOD LIVABILITY	 LIFELONG EDUCATION AND LEARNING	 MOBILITY AND TRANSPORTATION	 SAFETY AND SECURITY

Our impact showcase outlines connections between our work and these Community Outcomes. [LEARN MORE HERE: CELEBRATEFAIRFAX.ORG/IMPACTAREAS](https://celebratefairfax.org/impactareas)

CF! *Connect*

We connect all community stakeholders with:

1. Opportunities to interact through events, placemaking, and special initiatives.
2. Information, resources, and opportunities to engage through our website, newsletter, social media, blog, and our new *CF Connect Community Guides*.



OUR REACH

	CELEBRATEFAIRFAX.ORG 23.5K + PAGE VIEWS
	SOCIAL MEDIA 24K + FOLLOWERS
	EMAIL NEWSLETTER 14K + SUBSCRIBERS

CF! *Engage*

We provide opportunities for all types of community stakeholders to get involved in their community. These include:

- | | |
|------------------|--------------------------|
| SPONSOR | SHOP LOCAL MARKET |
| EXHIBIT | COMMUNITY GRANT |
| VOLUNTEER | FOOD VENDOR |
| ARTIST | PERFORM |

